



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Surathkal, Mangalore, Phone :0824-2477456

(Private University Established by Karnataka Govt. ACT No.42 of 2013.

Web :www.srinivasuniversity.ac.in, Email: info@srinivasuniversity.ac.in

List of Events conducted under Cultural Programs during 2022-23.

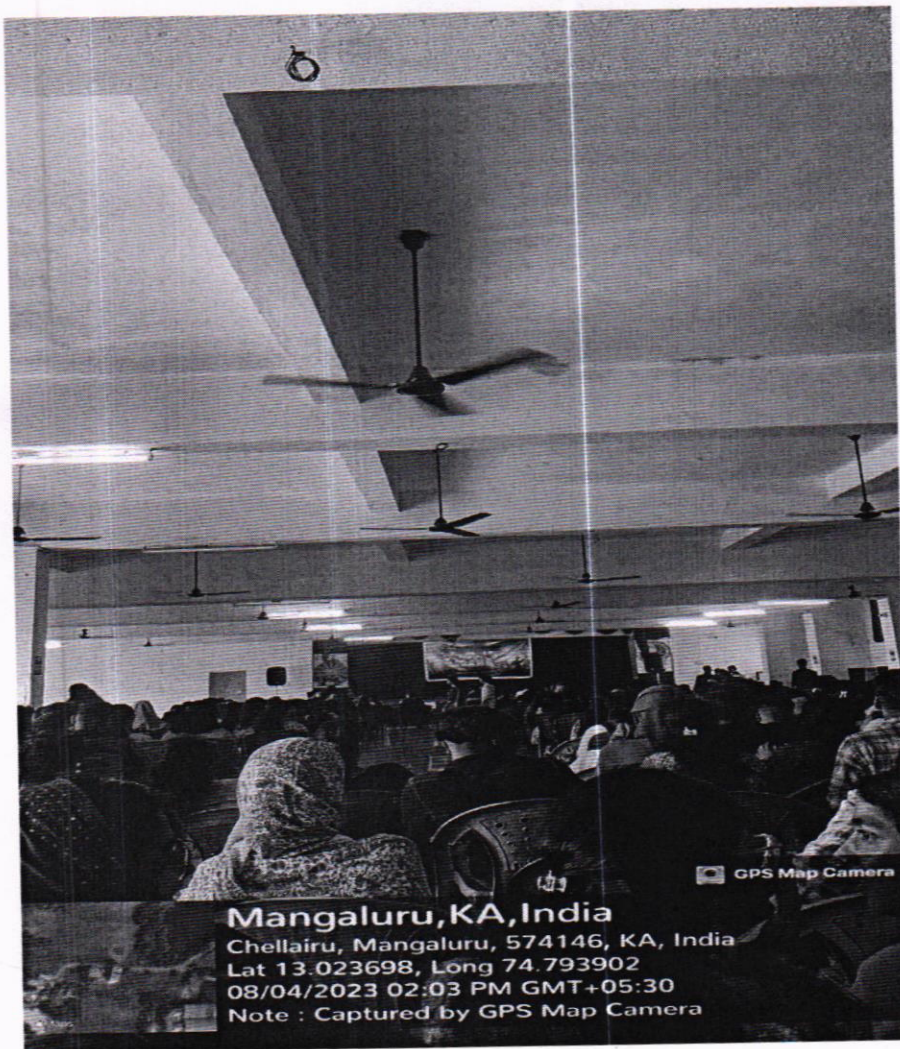
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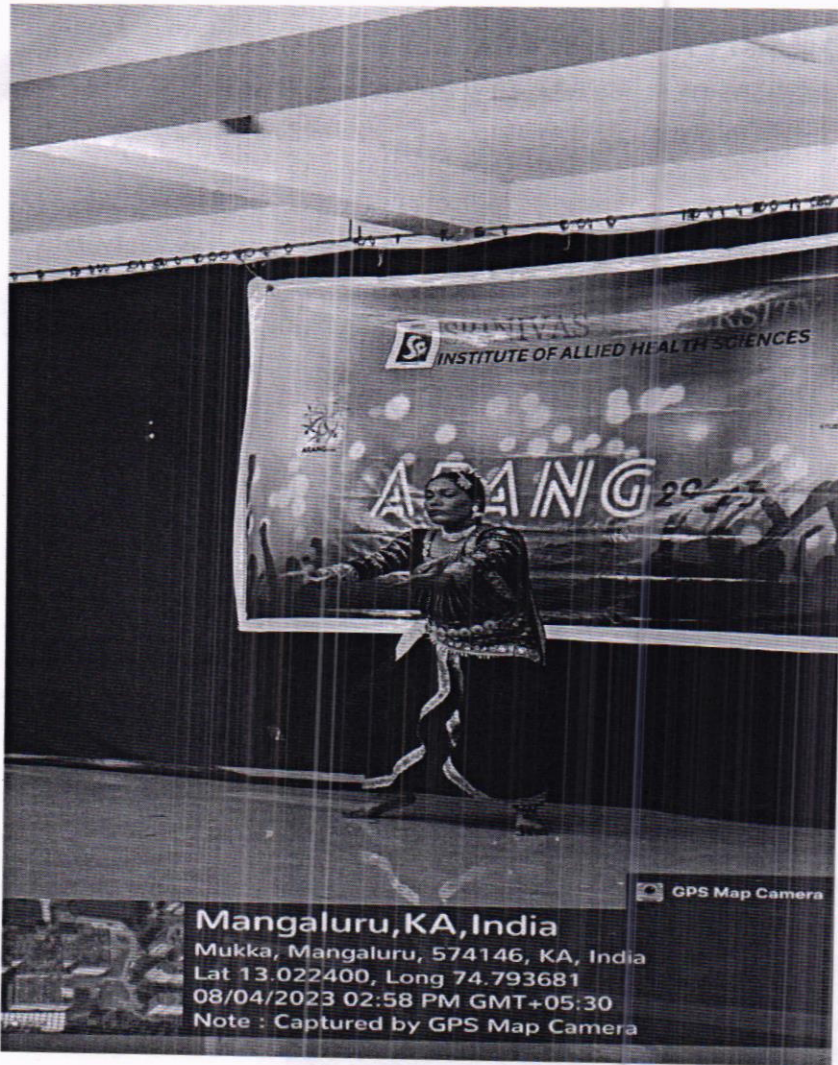
INSTITUTE OF ALLIED HEALTH SCIENCES

On 4th August 2023, Srinivas Institute of Allied Health Sciences, Srinivas University, organized Cultural Day themed “ARANG – 2023”. The participants for the event were IAHS Students. The event was inaugurated by Dr. Anil Kumar, Registrar, Srinivas University. The organizers of the cultural day event were Mr. Akshay KM, Cultural Convener, Ms Asha and Mr. Suveen Yoel Sudarshan, Student Council Incharge.

The dignitaries present on the dais were Dr. Anil Kumar, Registrar, Srinivas University, Dr. Beena H B, Dean, IAHS and Prof. Pavana Krishnamoorthy, Dean, IAHS.




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INSTITUTE OF ALLIED HEALTH SCIENCES

WE CORDIALLY INVITE YOU TO WITNESS THE
INAUGURATION OF

ARANG 2K23

DATE: 09/08/2023

PRESIDED BY

DR. CA A. RAGHAVENDRA RAO

HONOURABLE CHANCELLOR OF SRINIVAS UNIVERSITY &
PRESIDENT A. SHAMA RAO FOUNDATION

DR. A. SRINIVAS RAO

HONOURABLE PRO-CHANCELLOR OF SRINIVAS UNIVERSITY &
VICE PRESIDENT, A SHAM RAO FOUNDATION

GUEST OF HONOUR

SMT. A. VIJAYALAKSHMI R. RAO

TRUSTEE - MEMBER, BOARD OF GOVERNORS, SRINIVAS UNIVERSITY

PROF. E R. SMT. A. MITRA S. RAO

TRUSTEE - MEMBER, BOARD OF GOVERNORS, SRINIVAS UNIVERSITY

SMT. PADMINI KUMAR

TRUSTEE - MEMBER, BOARD OF GOVERNORS, SRINIVAS UNIVERSITY

DR. P. S. AITHAL

VICE - CHANCELLOR, SRINIVAS UNIVERSITY

Dr. ANIL KUMAR
REGISTRAR, SU

Dr. SHRINIVASA MAYYA D
REGISTRAR (EVALUATION)

Dr. AJAY KUMAR
REGISTRAR (DEVELOPMENT)

Dr. ADITHYA KUMAR MAIYA
REGISTRAR (ACADEMICS & DEV.)

Dr. BEENA H B
DEAN, IAHS

PROF. PAVANA KRISHNAMOORTHY
DEAN, IAHS

Mr. AKSHAY KM
CULTURAL CONVENER

Ms. ASHA N
CULTURAL CONVENER

Mr. SUVEEN YOEL SUDARSHAN
STUDENT COUNCIL CONVENER



IAHS
STUDENT COUNCIL 2023

TIME: 9AM

VENUE: AUDITORIUM (Medical Block)





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Srinivas University Institute of Hotel Management & Tourism.

The students of Srinivas University- Institute of Hotel Management, Aviation Studies, and department of Interior Design, City Campus, Pandeshwar, jointly celebrated Holi, RANG 2023 on 8th March, at its campus. The celebration is envisioned to bring the community of students on a common platform and celebrated the festival of colours. The programme concluded with rain dance, cultural events, DJ songs and also vibrant play of colours. The festival was celebrated under the guidance and blessings of Dr. C.A. A. Raghavendra Rao- Honourable Chancellor of Srinivas University. Dr. A. Srinivas Rao, Honourable Pro-Chancellor, Srinivas University and Vice President, A. Shama Rao Foundation, Mangaluru presided over the function. Prof. Er. A. Mitra S. Rao Trustee-Member, Board of Governors, Srinivas University, Mangaluru, was the guest of honour on the occasion. Dr. P S Aithal, Vice Chancellor, Srinivas University and Dr. Ajay, Registrar (Development) Srinivas University were the special invitees to the function. Prof. Swaminathan S, Dean, Institute of Hotel Management and Dr.Pavitra Kumari, Dean, Institute of Aviation studies welcomed the Dignitaries.





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DEAN
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Srinivas University Institute of Hotel Management & Tourism,

HOG-2023", Annual Food Festival of the college was celebrated on 31* March 2023. The festival was inaugurated by the Chief Guest Mr.Upendran, GM, The Safron Hotel, Mangalore. Honorable Pro-Chancellor, Srinivas University, Dr.A.Srinivas Rao presided over the function.



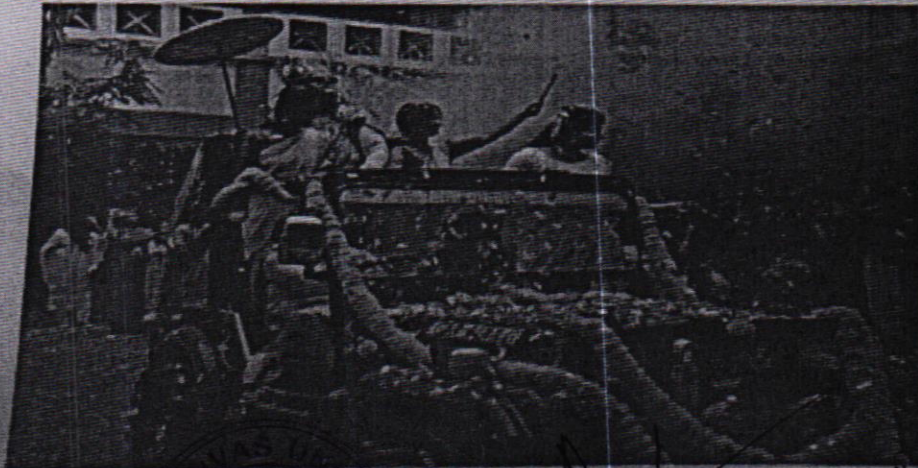
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REGISTRAR INSTITUTE OF HOTEL MANAGEMENT & TOURISM
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PANDESHWAR, MANGALURU - 575 001



Srinivas University Institute of Hotel Management & Tourism

Srinivas University, Institute of Hotel Management and Tourism and Department of Interior Design, Pandeshwar, Mangaluru organized SHRI KRISHNA JANMASHTAMI and ONAM 2023 on 5th of September 2023. The festival celebration started in the year 2017 to expose the students to the intricacies of event management. It is also an attempt to integrate the society with the activities of the Institute. The special features of this festival were Traditional Food, Tiger Dance, Cultural Programme and Pot breaking. DR. CA A. Raghavendra Rao, Honorable Chancellor, Srinivas University and President, A. Shama Rao Foundation, Mangaluru presided over the function. Dr. A. Srinivas Rao, Honorable Pro-Chancellor, Srinivas University and Vice President, A. Shama Rao Foundation, Mangaluru was the Guest of Honour. Prof. Swaminathan S, Dean, Institute of Hotel Management welcomed the Dignitaries.



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Srinivas University Institute of Hotel Management & Tourism.

Alchemist 2023", Food and beverage service department and wine club of Srinivas University Institute of Hotel Management and Tourism, jointly conducted the third edition of inter college cocktail competition ALCHEMIST on 27th September 2023 Wednesday. More than 50 students participated from various hotel management colleges of Mangalore. Mr. Ranjith, Laxmi college of Hotel management won first prize and Mr. Mukunda, Srinivas University Institute of Hotel Management and Tourism secured second prize. Mr. Shreyas Shetty, Head Bar tender, Avatar Hotel and Mr. Suraj Suvarna, Bar manager, Prestige Bollywood Adda, Mangalore were the Judges of the competition.



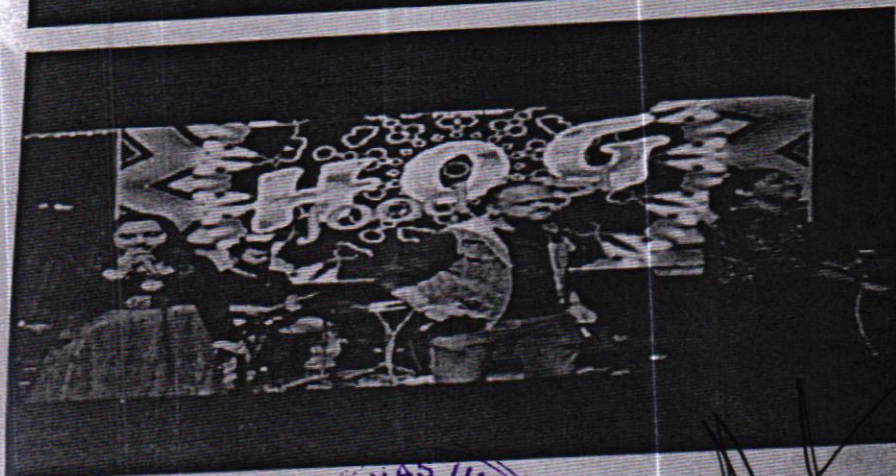
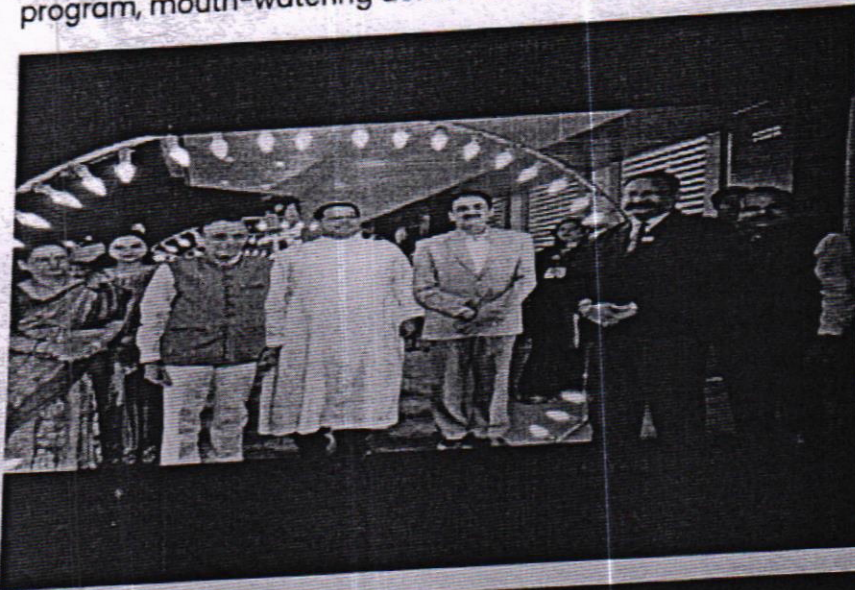
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Srinivas University Institute of Hotel Management & Tourism.

Srinivas University, Institute of Hotel Management and Tourism, Pandeshwar, Mangaluru organized 32nd year of Annual Food festival HOG,2K23 on 28th of March 2023. The festival was inaugurated by the Dr. A. Srinivas Rao, Honourable Pro-Chancellor, Srinivas University, Mangaluru and Vice President, A. Shama Rao Foundation. Dr. P S Aithal, Vice Chancellor, Srinivas University Dr. Anil Kumar, Registrar, Srinivas University and Dr. Ajay, Registrar (Development) Srinivas University were the guest of honours on the occasion. The Annual food fest is being organised since 1992 to expose all the Hotel Management students to the intricacy and nitty-gritty of event management. Students get to experience the various aspects like Sales & Marketing, Food Production, F&B Service, Purchasing and other Management skills. Flaring & Juggling, Cultural program, mouth-watering delicacies were the highlights of the evening



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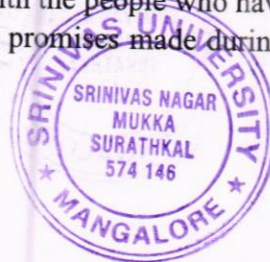
MAGMA 2K23

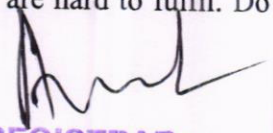


Mangaluru, Mar 29: Managing director of Daijiworld Media Network Pvt Ltd, Walter Nandalike inaugurated the two-day national level PG management and cultural fest 'MAGMA 2K23', organized by Srinivas University department of MBA here at Pandeshwar campus on Wednesday March 29.

Addressing the gathering, Walter Nandalike said, "Whenever I interact with students, I go back to my college days. Today everything has changed and technology has advanced. Earlier, completing degree and going abroad especially the Gulf was a dream. I was actively involved in extra-curricular activities and writing stories but my passion was journalism. Twenty-three years ago, the idea of Daijiworld was started on a April Fool's Day and after 23 years it is nice to share stage with great personalities.

"I urge all students to empower yourself by using all the technologies and ideas. I encourage you to start your own business. To start a business, you need innovative ideas. I sold my idea 23 years ago without investing a single rupee. I encourage you to think something by coming out of the shell. Give life to your idea, even if it is small, as you do not know where you will reach in the future. Do not be with the people who have a negative mindset. Have a positive mindset so that you can have positive vibes around. The promises made during happiness are hard to fulfil. Do not take any decision when you are low or sad," he said.




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INSTITUTE OF MANAGEMENT AND COMMERCE

TALENTS DAY COMPETITION

Talents Day was organized for the students of Srinivas University and Srinivas Group of Colleges at the Srinivas University campus, Mukka on April 19 2023. It was a good opportunity for the students to hunt for their unique potential and to display them. The theme given for the event was 'Heritage Revival'. It was an extravaganza of creativity and artistic and cultural talents.

The students of Institute of Management and Commerce were the Runners of Trophy Talents Day and bagged by Rs.15, 000 cash prize. They presented a hypnotizing performance that enthralled the audience. The students from the Institute of Management and Commerce performed various performances during the time frame allotted to them, they presented a dance depicting the rich Cultural Heritage of India followed by a group song, and they also performed a skit that showed the influence of drugs on the young generation. The judges appreciated their performance.

The dean, Dr Keerthan Raj, and the faculties of the Institute of Management and Commerce congratulated their team.




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Course Co-Ordinator

Faculty In

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INSTITUTE OF MANAGEMENT AND COMMERCE

Report on Mehendi Competition


Department of BBA, Institute of Management and Commerce, Srinivas University had organized Mehendi Competition on 28th April 2023.

Mehendi is a reflection of the rich Indian culture, bringing together the knowledge of medicinal herbs with many lovely sentiments and beliefs. Students enthusiastically participated in the competition through the artistic design by drawing on the hands.

The competition was held under the supervision of Dr. Keerthan Raj, Dean of Management and Commerce Studies, Prof. Shilpa Course Coordinator of BBA department, Prof. Shwetha N S & Prof. Vijayalakshmi, Cultural Co-ordinators.

The competition was huge success. Prof. Souparnika- Institute of Port, Shipping & Supply Chain Management and Prof. Sushmitha- Institute of Social Sciences and Humanities, Srinivas University were the judges of the event.




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Faculty in

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Report on Rangoli Competition

Department of BBA, Institute of Management and Commerce, Srinivas University had organized Rangoli Competition on 8th May Monday 2023.

Students showcased their talent and creativity through Rangoli Competition with varieties. Students were enthusiastically participated.

The competition was held under the supervision of Dr. Keerthan Raj, Dean of Management and Commerce Studies, Prof. Shilpa Course Coordinator of BBA department, Prof. Shwetha N S & Prof. Vijayalakshmi, Cultural Co-ordinators.

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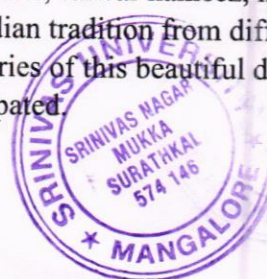
Faculty In

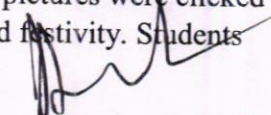
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INSTITUTE OF MANAGEMENT AND COMMERCE

Report on Traditional Day

Department of BBA, Institute of Management and Commerce, Srinivas University had organized Traditional day Competition on 26th May 2023.

Everyone at the institute came dressed in their best ethnic attires. Everyone wore various outfits like sarees, anarkali suits, salwar kameez, kurta, lungi, achkan, sherwani and many more attires representing Indian tradition from different states. Lots of pictures were clicked by everyone to create memories of this beautiful day filled with joy and festivity. Students were enthusiastically participated




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B.COM – FAREWELL DAY REPORT

On 18th May, the department of B.Com, Institute of Management and Commerce organised a Farewell Day for their seniors. Farewell is basically a get together kind of celebration for the seniors who will be soon stepping out of that particular institute. Dr. Keerthan Raj, Dean College of Management and Commerce, Prof. Sharmila S Shetty, Course Coordinator of B.Com Department, Prof. Yashaswi, Course coordinator of B.Com ACCA department, Prof. Shwetha N S and Prof. Vijayalakshmi, Cultural coordinators were present on the occasion. The programme begins with an almighty prayer and the lighting of the lamp.

Junior students of B.Com course expressed their own experiences and memories they shared with their seniors and wished them a great future. The programme followed by fun games which were conducted by the juniors to the seniors. All the students were felicitated by the Dean Dr.. Keerthan Raj and wished them with her motivational speech. The entire program was successfully organized by juniors with the help of faculty and students.



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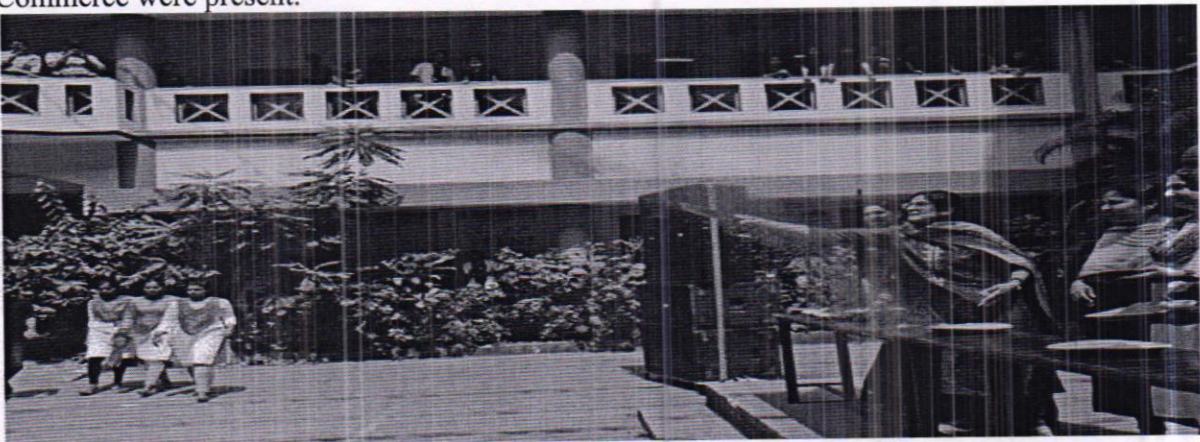
Course Coordinator

Faculty In

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INSTITUTE OF MANAGEMENT AND COMMERCE
B.COM (HONORS/ACCA/CMA)
Report on Holi 2K23 – 2023

The students of B.Com (Honors/CMA/ACCA) Institute of Management & Commerce, City Campus, Pandeshwar, jointly celebrated Holi 2k23 on Thursday March 9 at its College Quadrangle. The celebration is envisioned to bring the community of students on a common platform and celebrated the festival of colours. The entire campus reverberated with the chants of 'Happy Holi' as students and faculties wished one another for happiness, joy and glee on the colourful festival. The programme concluded with rain dance, live dhol, DJ songs and also vibrant play of colours.

The program was encouraged by the Vice Chancellor and governing body of the University. Dr. Keerthan Raj, Dean, Institute of Management & Commerce, Prof. Sharmila S Shetty, Course Coordinator of B.Com Department, Other Course Coordinators, Cultural Coordinators, teaching and non-teaching faculties and students of Institute of Management & Commerce were present.




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Mehendi is a reflection of the rich Indian culture, bringing together the knowledge of medicinal herbs with many lovely sentiments and beliefs. Students enthusiastically participated in the competition through the artistic design by drawing on the hands.

The competition was held under the supervision of Dr. Keerthan Raj, Dean of Management and Commerce Studies, Prof. Sharmila S Shetty and Prof. Yashaswi, Course Coordinators of B.Com department, Prof. Shwetha N S & Prof. Vijayalakshmi, Cultural Co-ordinators.

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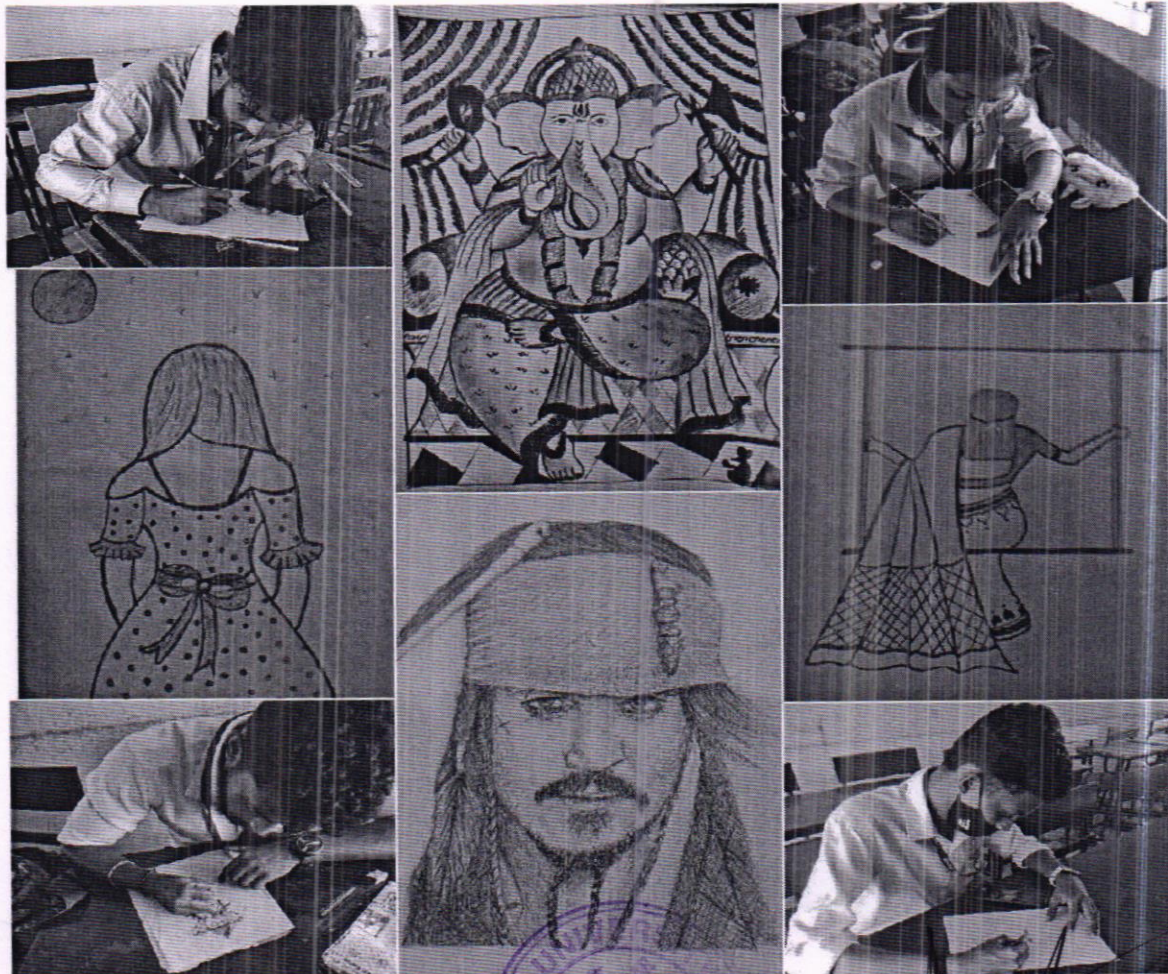
Report on pencil sketch competition

Department of B.Com Honors, ACCA and CMA, Institute of Management and Commerce, Srinivas University had organized Pencil Sketch Competition on 9th May Tuesday 2023.

The aim for this completion was to develop the creativity in students. It was a successful event and students were very happy and enjoyed drawing the pictures. Students were enthusiastically participated.

The competition was held under the supervision of Dr. Keerthan Raj, Dean of Management and Commerce Studies, Prof. Sharmila S Shetty and Prof. Yashaswi, Course Coordinators of B.Com department, Prof. Shwetha N S & Prof. Vijayalakshmi, Cultural Co-ordinators.

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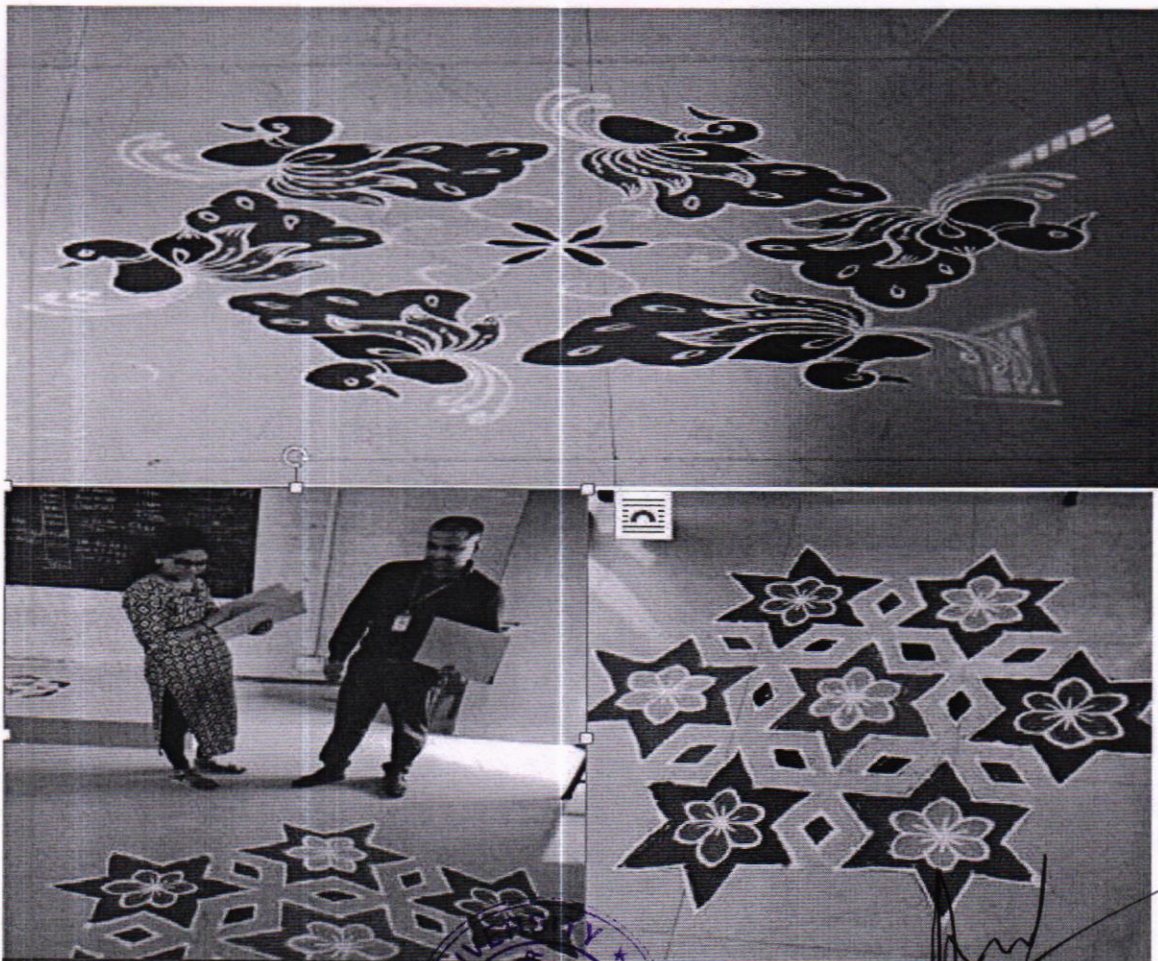
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Report on Traditional Day

Department of B.Com Honours, ACCA and CMA, Institute of Management and Commerce, Srinivas University had organized Traditional day Competition on 19th May 2023.

Everyone at the institute came dressed in their best ethnic attires. Everyone wore various outfits like sarees, anarkali suits, salwar kameez, kurta, lungi, achkan, sherwani and many more attires representing Indian tradition from different states. Lots of pictures were clicked by everyone to create memories of this beautiful day filled with joy and festivity. Students were enthusiastically participated.

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The competition was huge success. Prof. Akshatha Y and Prof. Paresh Y Salian, Associate Professor, Srinivas University were the judges of the event.



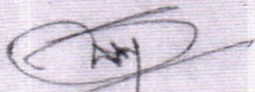
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SRINIVAS UNIVERSITY INSTITUTE OF HOTEL MANAGEMENT & TOURISM

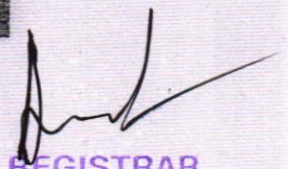
Srinivas University, Institute of Hotel Management and Tourism and Department of Interior Design, Pandeshwar, Mangaluru organized SHRI KRISHNA JANMASHTAMI 2022 on 18th of August 2022.




DEAN

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INSTITUTE OF ENGINEERING & TECHNOLOGY
Srinivas University Campus, Mukka, Mangaluru - 574146



Cordially Invites you to the
NATIONAL LEVEL TECHNO-CULTURAL FEST

TECH YUVA 2022



President of the Function

Dr. CA A. Raghavendra Rao
Hon'ble Chancellor, Srinivas University

Chief Guest

Dr. K. Ganesh Raj
Former General Manager/Scientist H, RRSC, ISRO BENGALURU

Guest of Honour

Dr. A. Srinivas Rao
Pro-Chancellor, Srinivas University

Guest of Honour

Smt. Poornima Bhojraj
Senior Artist in All India Radio &
Veteran Table Tennis Player

Smt. A. Vijaylakshmi R. Rao
Member, Board of Governors, Srinivas University

Prof. Er. Smt. A. Mitra S. Rao
Member, Board of Governors, Srinivas University

Dr. P. S. Aithal
Vice-Chancellor, Srinivas University

Dr. Jillella Satya Sai Kumar
Pro-Vice Chancellor, Srinivas University

Shri Adithya Kumar Maiya
Registrar(Academic)

Dr. Ajay K. G.
Registrar(Development)

Dr. Anil Kumar
Registrar

Dr. Shrinivasa Mayya D
Registrar(Evaluation)

Dr. Thomas Pinto
Dean, SUIET

Dr. Ramakrishna Hegde
Convenor, Tech Yuva

Ms. Thanva

Mr. Rakshith Pranav

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